

DESIGN FOR ENVIRONMENT PROCESS INTEGRATION ROADMAP SERVICE



The Problem Compliance with rapidly emerging environmental regulations and customer driven demands is not a choice but rather a market and regulatory driven necessity of doing business today.

We are bombarded daily with warnings about global warming, product toxicity, and e-waste. There is a never-ending array of new regulations and policies promulgated by governments, consumer organizations, and customers that demand compliance to a complex set of requirements regarding chemical content, energy conservation, carbon footprint, and lifecycle issues.

The Standard Approach Companies attempt to address these requirements as they appear, but reacting rather than predicting has many downsides:

- ❖ Confusing, conflicting, and overlapping requirements can overwhelm and frustrate people
- ❖ Erosion of margins
- ❖ Being locked out of geographies
- ❖ Brand image risk
- ❖ Time-to-market delays

The TFI/DCA Approach The good news is that we can predict the trajectory of product-environmental-performance requirements. DCA helps drive these requirements by participating in government and industry policy-making bodies. With this insight and our broad experience, we can help you to develop strategies and tactics to reduce time-consuming and costly reactions to regulatory and customer requirements, and take a market leadership position. To help you address this challenge, TFI and DCA have developed a holistic solution called the *Design for Environment Process Integration Roadmap* or **DPIR**.

❖ **DPIR** provides

- A holistic roadmap to meet current and future environmental requirements for products
- A path to gain executive support
- Hands-on technical expertise
- A Rapid Review Methodology for effective assessment and implementation

A Winning Strategy There is no doubt that in today's marketplace, "**Green**" sells. Energy Star®, EPEAT® and other emerging scorecards benchmark your products, and allow consumers to make informed choices. Environmental leadership is a winning strategy that brings results to your bottom line. Work with TFI and DCA to make it happen through **DPIR**.

Contact TFI or DCA for a no-obligation discussion of how **DPIR** may help you attain your environmental objectives.

Call

Thomas E. Valliere at 1.281.923.3802 or
Pamela J. Gordon at 1.510.601.9107

❖ Our integrated Design for Environment (DfE) program

- Customizes a roadmap comprising details for years 1 & 2 and high-level direction for 3 to 5
- Recommends tools with implementation timeline, costs, and ROI
- Reaches into the executive suite. TFI Has an excellent track record gaining executive alignment and support for DfE and sustainability programs
- Is designed specifically for your products, markets, and company
- Is affordable. Fees are based on customized scope of project and deliverables

Combining TFI's sustainability strategies and executive-buy methodology with DCA's hands-on technical expertise and exclusive Rapid Review Methodology, we are able to quickly and unobtrusively benchmark your operations, highlight your strengths, and develop a custom roadmap for an integrated Design for Environment (DfE) program targeted specifically to your products and company.

More than just a point in time. Our DPIR roadmap projects the trajectory of all Product Targeted Environmental Regulations (PTER) and customer requirements. It aligns your product strategies and development processes to anticipate and meet these future requirements.

Or Email

DPIR@DesignChainAssociates.com or
PGordon@TechForecasters.com